

To: "Sean Dempsey" <sdempsey@google.com>
From: "Peter Chane" <peterch@google.com>
Cc: "Jeff Huber" <jhuber@google.com>, "salar@google.com" <salar@google.com>, "Susan Wojcicki" <susan@google.com>, "Salman Ullah" <salmanu@google.com>
Bcc:
Received Date: 2006-02-07 17:55:33 GMT
Subject: Re: YouTube + CCC

my concern with youtube is their inclusion of clearly copyrighted content in their index. if you query for SNL or Jon Stewart you'll see what I'm talking about. They claim to support DMCA takedowns but on a reactive basis only. their CEO also said that taking content down is more difficult when the content provider sees large user communities interested in the content.

if they were to be a part of google i assume we'd impose our zero tolerance policy with respect to copyright infringement which would significantly reduce their index size and traffic.

lets take this into concern when evaluating them.

also if we had a dedicated team (2-3 people) we could build their features in 3-4 months and leverage the google video backend.

On 2/6/06, Sean Dempsey <sdempsey@google.com> wrote:

>
> Jeff and Salar--I met with susan earlier today re the current video deals
> under consideration. I think you're both familiar with youtube. I've
> attached a summary on the company.
>
> Part of youtube's recent success is attributable to the community that
> they've developed around their video assets. We'd like to get your read on
> the value of this community to our own CCC efforts, i.e., benefits beyond
> what google video could realize. Orkut integration may be an example.
>
> Youtube are not eager sellers so we want to make sure we're looking at all
> areas of value in order to put a full offer forward should we choose that
> path.
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